

The Supply Chain Network – Making Opportunities, Visible, Accessible and Winnable!

Opportunities in the independent food & drink sector

In research commissioned by the Guild of Fine Food, 127 independent retailers and 214 producers have been surveyed about their experiences of trading during the pandemic and their sales expectations for 2021. The conclusions from the report are that small food businesses have a positive impact on regional employment and domestic supply chains and are an essential factor in safeguarding food and drink specialist skills. Over 75% of those surveyed expect their sales to be higher or equal to last year and over 60% expected to be recruiting for new roles in the next 6 months.

The report, with some good infographics, can be read on pages 9 & 10 of their digital [Fine Food Digest](#) publication.